

Breaking Barriers Building Bridges

EMPOWERING INCLUSION THROUGH CREATIVE COLLABORATION



OUR HEARTBEAT

“The **CHALLENGE** for diversity today, is keeping momentum behind the commitment to it, while constantly moving the dial on its evolving definition & the approaches we are taking to achieve real progress. Thinking out of the box & promoting provocative models are a necessity. It’s why I created BBSquared.”

— Sean Driscoll – Founder & Principal

Independent consulting platform BBSquared offers deep experience and a fresh perspective on diversity, equality and inclusion. Our consultancy manages a portfolio of work from speaking engagements, event participation, small and short term projects, to longer standing retainer client initiatives. We bring our clients such capacities as community relations, partnership creation, marketing promotions, program design and strategy, and consensus building and initialization around new models and ideas.

OUR SOUL

BBsquared believes in the power of creative connectivity and collaborative partnerships. That's why we provide provocative, progressive models that bring momentum to your diversity efforts.

As a consultancy focused on equality, inclusion and social justice rooted work, BBsquared has identified three particular sub areas of focus – disability, LGBT, and re-entry. An additional thread stemming from this targeted strategy, includes identifying any and all opportunities for these three diverse communities to cross-connect in order to co-support and partner on efforts that could benefit them respectively, but also collectively, in making greater overall societal impact.

While having experience and background that can readily assist clients around the traditional gender and race topics of diversity, BBsquared has passion and skill in helping organizations realize new perspectives and approaches regarding diversity, and in fostering understanding and confidence in forging the new frontiers of inclusion beyond just race and gender.

Areas of Focus



Disability



LGBT



Re-entry

BELOW THE SURFACE – CONNECTING THE DOTS

BBsquared has experience in a wide array of realms – from private corporate settings, to non-profit organizations and academic institutions, to global international initiatives.

Greater Boston Business Council

Supplier diversity dual certification collaboration Work Without Limits

MIT Sloan Executive Education **Cross connecting self-identification**

Telepresence Robotics Participation Disability diversity

NEHRA Criminal Background Hope for Africa

Boston Re-Entry Initiative Inspiring community engagement

Sexual orientation/gender identity **Empowering ownership of action**

Networking unexpected allies





BREAKING BARRIERS
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Location

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